

SHARP®

ESSENTIALS SERIES COLOR DOCUMENT SYSTEMS



MX-3050N MX-3550N MX-4050N

The Sharp Essentials Series color document systems deliver strong value, enhanced integration, and powerful productivity.

THE NEW BENCHMARK OF INNOVATION

essentials

The Sharp MX-3050N, MX-3550N, and MX-4050N Essentials Series color workgroup document systems offer stunning color output with exceptional ease of use. These new models are designed to provide customers with a seamless, intuitive experience, and the confidence in knowing their jobs will come out right the first time, every time. The new color Essentials Series focuses on value as well as user operability, and draws inspiration from the latest networking and imaging technologies available today, all to create a document system that delivers the productivity you need, with the reliable performance you want.

Key Features

- **Ease of Use** – Sharp's customizable touchscreen display offers a user-friendly graphical interface with a clean design, simplified Easy Modes, and integrated operation guide.
- **Integration** – Available Sharp OSA[®] modules enable easy integration with network applications and cloud services, which can unlock advanced capabilities to help you better manage your workflow.
- **Productivity** – Standard full multifunction capability out-of-box, including copying, PCL[®] 6 network printing and color network scanning, combines with an easy-to-use graphical interface and a 10-second warm up time to offer unmatched value.

The MX-3050N, MX-3550N, and MX-4050N color Essentials Series offer customers powerful multitasking features enabling them to quickly execute the ever-changing workflow tasks of today's busy office environments. And with Sharp's industry-leading security features, you can rest assured that your intellectual property is protected from the first day of operation to the time of trade-in.



DESIGNED TO DELIVER PERFORMANCE AND PRODUCTIVITY



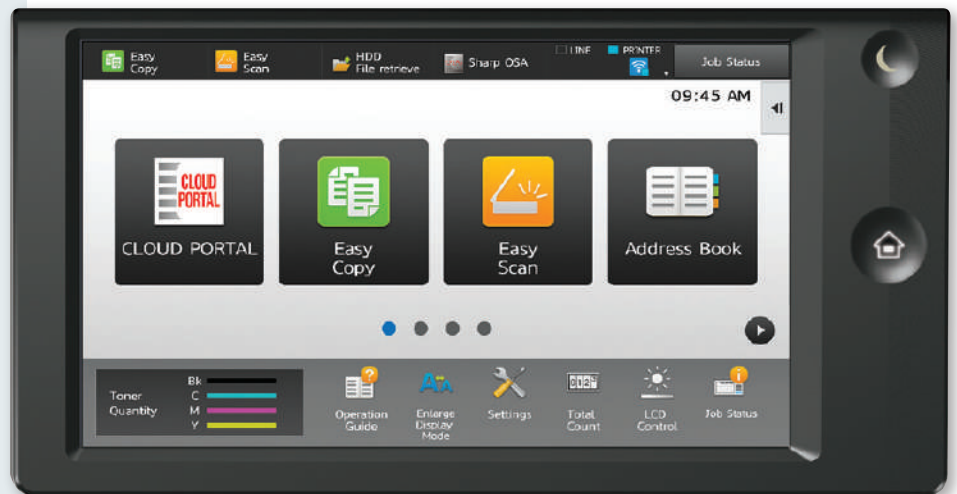
A flexible design plus multifunctional capability allow you to meet tomorrow's document needs today.

- Network-ready **PCL 6** and available **true Adobe® PostScript® 3™** printing systems combined with available **DirectOffice technology** lets you direct print PDFs, select Microsoft Office formats, and more!
- Available **wireless networking** feature can connect directly to your network or to mobile devices for convenient printing and scanning with the **Sharpdesk® Mobile App**.
- Large 10.1" (diagonally measured) **customizable touchscreen display** with a clean design enables easy access to features and functions when setting up jobs.

EASY-TO-USE

ENHANCED INTEGRATION

VERSATILE PRODUCTIVITY



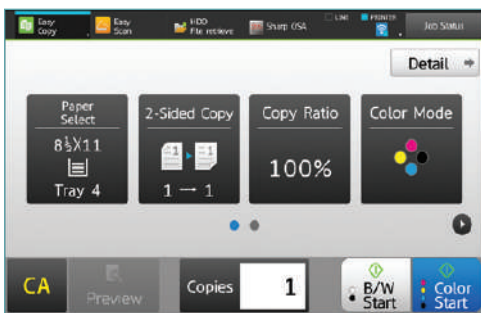
- **Easily access popular cloud applications**, including Microsoft® OneDrive™ for Business, SharePoint® Online, and Google Drive™ with Sharp's available Cloud Connect features.
- **Cloud Portal Office**, an available content management software service from Sharp for storing and sharing scanned documents and other electronic files, helps keep your whole team connected.
- Standard **100-sheet reversing single-pass document feeder** scans documents at speeds up to **80 images per minute (ipm)**.
- Sharp's **Color Consistency System** with next generation image process control delivers high-quality color output and maintains optimum color balance and toner density page after page.
- Available **Compact PDF** feature dramatically reduces the file size of scanned color documents, resulting in decreased network traffic and more efficient use of disk and cloud storage.
- Flexible paper handling system supports media up to **110 lb. cover (300 gsm)** and up to **12" x 18"** through the paper trays, allowing you to print on a wide variety of media.
- **600 x 600 dpi** printing provides clear, crisp images and enhanced clarity for fine details such as small text and graphics.



Provides up to six paper sources with available 550 + 2,100-sheet split tandem paper drawers and 3,000-sheet large capacity cassette.



ENHANCED FUNCTIONALITY – INTUITIVE DESIGN



Easy Copy Screen offers the most commonly used settings.



Standard Copy Screen offers more advanced features.



Available wireless network interface for convenient scanning and printing from mobile devices.

From paper handling to networking, the MX-3050N, MX-3550N, and MX-4050N color Essentials Series will exceed your expectations.

Simple and Intuitive Operation

From the most basic of copy functions, to the most complex scan jobs, the color Essentials Series will perform them with ease and efficiency. Use one of the **Easy Modes** for fast, simple operation, with basic functions displayed in **large, clearly-labeled tiles** and keys. And for more advanced features, just touch the “Details” button—it’s that easy.

A “Well-connected” Device

Connecting a multifunction printer (MFP) to your wireless network and accessing it from mobile devices has never been so easy with the color Essentials Series’ available wireless networking features. Print from or scan to popular cloud services such as **Microsoft OneDrive for Business**, **SharePoint Online**, and **Google Drive** with Sharp’s **Cloud Connect** features.* **Single Sign-on (SSO)** support for accessing these services makes scan-to-folder and scan-to-email operations simpler than ever. Even printing from your desktop is made easier with Sharp’s standard **serverless Print Release** function. **Easily send a job to one device, and print it on another** where it’s most convenient for you.

The Productivity You Need, the Performance You Want

When it’s time to get the job done, the Essentials Series color document systems are outstanding performers. Quickly scan documents at speeds up to **80 images per minute**. Then use the **manual stapling feature** on select finishers to restaple your originals. **Multiple finishing options** give you the output you require, be it stacked, stapled, or saddle-stitched. There’s even an available built-in **stapleless staple** feature, which can bind up to five sheets of paper by adding a crimp to the corner of the set, saving regular staples for larger sets.



MX-4050N shown with compact inner finisher.



MX-4050N shown with 3K saddle stitch finisher and large capacity cassette.

*Some features require optional equipment.

HIGH IMPACT VERSATILITY AND SCALABILITY

The MX-3050N/3550N/4050N Essentials Series color document systems provide high-performance functionality adaptable to your business needs.

innovative features

Reversing Single Pass Feeder (RSPF)

Standard 100-sheet reversing document feeder scans up to 80 ppm.

Advanced Network Scanning

Sharp's ImageSEND™ feature provides one-touch distribution to email, network folders, cloud applications and more.

Easy-to-Use Smart Touchscreen

Tablet-style menu provides quick access to features and functions.

High Quality Printing

600 x 600 dpi resolution produces razor-sharp documents. Available true Adobe® PostScript® 3™ drivers offer extensive job control.

In-line Stapling

Produce professional-looking corner-staple or edge-staple documents up to 65 pages.

On-board Document Storage

Sharp's easy-to-use Document Filing System enables users to store frequently used files.

Manual Stapler

Manual stapling feature makes it easy to re-staple originals after scanning.

Enhanced Security Features

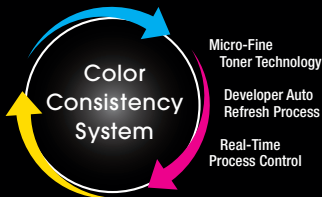
256-bit data encryption with up to 10-times data overwrite, as well as Sharp's convenient End-of-Lease feature.

Saddle Stitch Finishers

Make high quality booklets up to 80 pages.

Large Capacity Cassette

Large capacity cassette option adds an additional 3,000 sheets of paper for a total on-line capacity of up to 6,300 sheets.



Sharp's Color Consistency System combines Micro-fine Toner with Developer Refresh and advanced Image Process Control. These processes help ensure color output is always at peak performance.

Advanced Finishing

Sharp gives you a choice of five high-performance finishers to give your documents a professional look. Choose from a compact inner finisher to a high capacity, floor-standing saddle stitch finisher.

Flexible Paper Handling

Paper drawers feed up to 12" x 18" and support media up to 300 gsm. 550-sheet capacity makes it easy to reload a full ream of paper. A high capacity split tandem drawer is also available.

ENHANCED COLLABORATION FOR STREAMLINED WORKFLOWS



Direct print to popular file formats seamlessly with Sharp's available direct print expansion kit.¹



Distribute, access and print documents more easily.



With serverless Print Release technology you can securely print a job and release it from any of five color Essentials Series models.

Powerful document workflow solutions help you work more efficiently.

Simplify Printing Your Files with Direct Printing

With the available Direct Print Expansion Kit, you can print popular file formats including **Microsoft Word, PowerPoint, and Excel**, as well as a variety of PDF formats from thumb drives, cloud applications, and mobile devices.¹ This function is enabled via **DirectOffice™** technology. With this much flexibility, you can speed through your workflow tasks faster than ever!

Distribute, Access and Print Your Documents with Ease

Sharp makes it easy to send documents to the destinations you need and goes beyond traditional network scanning with standard **Cloud Connect** features. Easily **scan documents** to **Microsoft OneDrive for Business, SharePoint Online, and Google Drive** without additional middleware. You can also print from these cloud applications. With **Single Sign-On** capability, accessing them is virtually seamless! Sharp also makes it easy to **collaborate and share documents** with available **Cloud Portal Office** document storage and sharing service. Capture, index, and archive your documents easily and securely.

Scan and Print Files Easily from Mobile Devices

The Essentials Series color document systems also make it easy to scan and print files from tablets and smart phones using **Sharpdesk® Mobile**, a free downloadable app available for most common mobile devices.² The color Essentials Series also supports popular mobile technologies such as **Mopria™, Android™ printing framework** and **Google Cloud Print™**.³ You can print locally from your device or download files from supported cloud applications. Since the color Essentials Series can connect to mobile devices through a **point-to-point wireless connection**, there is no interference with your corporate network!¹

Flexible Printing Solutions Help Speed Up Your Office Productivity

The color Essentials Series offer standard **PCL® 6** and optional **true Adobe® PostScript® 3™** printing systems to help you speed through all of your output needs with accuracy. To help streamline your jobs, these powerful performers include **serverless Print Release technology**, enabling you to securely print a job and release it from up to five color Essentials Series models on your network. And with Google Cloud Print web printing service, you can print from Chromebook™ notebook computers, PCs and more from virtually anywhere.

Simplify Complex Business Workflows

Sharp OSA® technology can help your business leverage the power of your network applications, back-end systems and cloud services.¹ Easily automate complex processes and help eliminate redundant tasks. Create your own custom integrations or take advantage of the growing portfolio of Sharp OSA applications available from Sharp Partner Program members.



¹ Some features require optional equipment and/or software/services.

² Go to www.sharppusa.com for a list of supported devices and operating systems.

³ Available early 2016.

TAKING CARE OF BUSINESS SAFELY AND SECURELY

Manage your device, help safeguard your data, help protect your business.

Businesses require that the devices on their networks are properly managed and closely monitored to ensure their data remains uncompromised. To help achieve this, the MX-3050N/3550N/4050N Essentials Series offer powerful device management utilities, web-based customer training, and advanced, **multi-layered security features**.

With the **Sharp Remote Device Manager (SRDM)***, administrators can take control of system features and simplify installation and management. SRDM makes it easy to view service logs, click counts, history reports and more. Its event-driven service alerts help you monitor the device and maximize uptime. The **Remote Front Panel** feature allows administrators to view and control the machine's LCD panel from a PC to troubleshoot issues and train operators remotely. Sharp also offers both **built-in** and additional **auditing hardware and software to control, access, and track usage** of each device on the network.* And with **My Sharp™**, you get a dedicated training website customized to your model and configuration to help you understand and utilize all of the advanced features of your Sharp product, including those for security.



To help protect employees' privacy and intellectual property, the color Essentials Series is armed with a variety of security measures, including features such as **data encryption, data overwrite protection, and data erase**. Multiple **security protocols** help restrict access to the device while in operation, and a convenient **End-of-Lease** feature overwrites all data at time of trade-in. **Authority Groups** help manage and restrict specific copying, printing, scanning, and fax features to safeguard data and control costs. The **Admin Audit Log** feature allows IT administrators to track activity on the device. **Confidential Printing** and **Secure Fax Release** help ensure that sensitive documents are kept safe by requiring users to enter a PIN code in order to print them.



These scalable security offerings aim to **protect your intellectual property**, preserve confidential information and help your business meet regulatory requirements including the Health Insurance Portability and Accountability Act (HIPAA) and the Family Educational Rights and Privacy Act (FERPA). For additional information visit: www.sharppusa.com/security.

**Some features require optional equipment and/or software.*



ENVIRONMENTAL COMMITMENT



An Environmentally Responsible Approach to Product Design

Sharp is committed to environmental sustainability and corporate responsibility including planning, design, manufacturing, distribution and product end-of-life management. Sharp adheres to Green Products Guidelines in pursuit of these commitments. These guidelines include designing products that consume less power, using recycled materials, reducing the amount of material used in products and packaging, and labeling the type of materials used. Sharp also aims to design products that are upgradable, easy to repair, and easy to take apart for recycling.

The MX-3050N/3550N/4050N document systems are ENERGY STAR® qualified and RoHS compliant to restrict the use of hazardous substances. These products also have the lowest TEC value among competitive models, at time of this printing. Sharp MFPs are EPEAT® registered.



Toner Recycling Program

As part of our commitment to helping preserve the environment, Sharp offers our customers zero-waste-to-landfill recycling for Sharp consumables, including cartridges, bottles, toner collection containers and drum units. Sharp encourages customers to recycle their used Sharp toner cartridges in bulk by providing a pre-paid recycling kit for their return to our facility.

Environmental Leadership

As a testament to our commitment to the environment, Sharp is a multi-year winner of the ENERGY STAR annual Excellence in Energy Proficiency Product Design. Sharp is also a multi-year winner of the SmartWay® Excellence Award which recognizes companies for conserving energy and lowering greenhouse gas emissions in logistics and transportation.

For more information about Sharp's environmental leadership including information about energy efficient products, electronics or toner cartridge recycling, please visit www.sharppusa.com/environment.

