

XEROX®

Technology | Document Management | Consulting Services



Xerox Wide Format **721p**
Print System

Now you
can do
more...



Whether you run a centralized reprographics department or a print-for-pay environment, you work in a world of impossible deadlines and demands. So Xerox created this small footprint, high-volume workhorse to help you do more, faster and better than ever before. And when you see it running, you'll see why the Xerox Wide Format Print System 721p has the wide-format world thinking . . .



Do more, faster

with the world's fastest wide-format solution.

Do more, and do it **Better**



Think Speed.

At 22 D's (ANSI) per minute, it's the fastest solution in wide-format history. 50% faster than costlier competitors.

Think Productivity.

Delivers robust print volumes with high uptime and quality. It also lets you add paper or toner without shutting down. Concurrent scanning and printing speeds workflow even more.



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See more

consistent solid black fills and crisp fine lines, thanks to exclusive DocuSharp™ print technology.



Be more

efficient with nearly 100% toner usage that lowers operating costs and improves uptime.



Earn more

with a lower total cost of ownership and higher reliability.

—with the world's fastest wide-format solution.

Think Efficiency.

Over 99.5% toner utilization increases yield, reliability and print quality. It also lowers your Total Cost of Ownership. (T.C.O.)

Think Profit.

Lower purchase price + lower T.C.O. + lower downtime = higher R.O.I.

Think Image Quality.

DocuSharp™ technology assures consistently excellent quality with solid black fills, crisp fine lines and cleaner backgrounds.

Think Innovation.

Cutting-edge technology brings you exclusive Color Scan-To-File that shrinks 24-bit files to 8- or 4-bit size. FireWire® technology assures faster throughput.

Think Freedom of Choice.

Let PlotWorks® maximize your 721's productivity, and integrate it seamlessly with your Repro Desk® solution.

**Think FreeFlow® Accxes®
Print Server.**

Industry-standard FreeFlow Accxes Print Server and software suite seamlessly integrates every Xerox Wide Format Solution with your network. It also saves hours of extensive (and expensive) operator re-training.



Think wider.

For more information on Xerox Wide Format Printers, call **1-800 ASK XEROX** or visit us at www.xerox.com/wide-format.



Think Total Satisfaction.

Exclusive 3-Year Xerox Total Satisfaction Guarantee is the industry's longest and strongest by far.